

Hap Moran

This article is by Michael Moran.



Francis Dayle (Hap) Moran played eight seasons in the NFL from 1926 to 1933. He stood 6'1 and his playing weight was 190 pounds. In 1926 he played for the Frankford Yellow Jackets, "World Champions" that year. In 1927 he started the season with Frankford but went to the Chicago Cardinals for their last four games. The Pottsville Maroons bought his contract in 1928 and when their season ended the New York Giants acquired him for their final game of the year. He stayed with the Giants for the next five seasons.ⁱ

In 1930 he set the NFL record for the longest run from scrimmage, 91 yards against the Green Bay Packers.ⁱⁱ In 1931 he was the Giants scoring leader with 35 points and was named All Pro by Red Grange.ⁱⁱⁱ In 1933 he set the NFL record for most yards receiving in a game against the Philadelphia Eagles, 114 yards.^{iv} He retired after the 1933 championship playoff against the Chicago Bears, having played in 99 league games while scoring 166 points.^v

Moran was born on July 31, 1901 in Belle Plaine, Iowa. His father's Roman Catholic family came from Ireland in 1856 while his mother's Protestant family went back to the earliest English settlements in North America with first ancestor arriving in 1607.^{vi} His parents married in 1899, with neither family approving of the inter-faith marriage. Tragically, his father was killed in a railyard accident in 1907,^{vii} and his mother moved to Boone, Iowa, to live with her parents. To help support his mother, Moran worked summers for the railroads swinging a heavy sledgehammer to repair damaged and worn rails. This hardship and severe manual labor had the upside of developing his mind and body for an outstanding athletic career.

At Boone High School, Moran won four letters each in football, basketball, and track. In 1920 he was captain of the Iowa All State Basketball team and named an All American at the interscholastic basketball tournament at the University of Chicago.^{viii} In 1921 he won first place in the shot-put at the interscholastic All West Track Meet at the University of Colorado.^{ix} He was captain of the Boone football team and was named to the Iowa All State team his senior year.^x

In 1922, Moran was recruited to attend Carnegie Tech. He was sidelined by a separated shoulder early in the season but returned for games against Penn State and Notre Dame.^{xi} The Carnegie vs. Notre Dame game in 1922 was the first time Knute Rockne put together the backfield that would come to national fame as the "Four Horsemen."^{xii} Moran would face them again eight years later (as part of the New York Giants) in the last game coached by Rockne.

Moran left Carnegie and returned to Iowa to attend Grinnell College. His citation at The Grinnell College Athletic Hall of Fame reads: *At Grinnell, he starred in both*

basketball and football where he was known for his incredible speed and versatility. An All-Missouri Valley Conference selection in football, Moran excelled at just about everything from rushing to returning kicks to passing. A run against Coe College got Moran mentioned in the *Spalding NCAA Record Book of Famous Runs from 1873-1926*.^{xiii}

In July 1926, his football coach at Grinnell wrote a letter of recommendation to Frankford Yellow Jacket's coach Guy Chamberlin: *Moran is a big, tall, 'rangie', backfield man. ... He really is a smart ball player. Defensively, he is not fooled. ... He is an excellent passer. ... He is an excellent man to kick off, or kick goals after touchdowns. ... The one thing you are going to like about Moran is that he loves to play football. He is just as willing to block as to run with the ball, as he does not seem to care about what his appointed duty is, just so he gets to play.*^{xiv}

Frankford gave him a contract and his first NFL game was September 25, 1926 against Akron, led by Fritz Pollard. Moran scored Frankford's only points of the day: *The first quarter was thrill-less with the exception of a 26-yard sprint by Moran. In the second period ... a forward pass, Smythe to Hap Moran, placed the pigskin on the 2-yard line, where, in the second play, Moran took it over.*^{xv}



The Canton Bulldogs came to Frankford on October 23. In the final period Moran broke away for a 38-yard "touchdown jaunt."^{xvi} Jim Thorpe was on the field that day for Canton; it was the first time Moran met the "the greatest athlete in the world," but not the last.

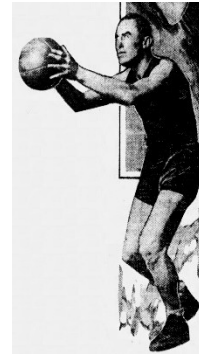
After the game against the Chicago Cardinals on November 6, the newspapers highlighted the play by Moran with high praise: *A player by the name of Moran, the star of the entire game, was unstoppable. He was different from what went before ... like a star let down from the planet Mars with plays that the poor fish of the earth knew nothing about. We are certainly pleased to tell our many readers of the wonderful addition this player has made to the team and the spirit he put in the rest of the players.*^{xvii}

The Green Bay Packers arrived at Frankford Stadium for a Thanksgiving Day game. Moran was forced out of the game with injuries and the Yellow Jackets entered the final period down 14-13. With time running out, Hust Stockton threw a pass to Two-Bits

Homan to secure a 20-14 victory.^{xviii} That same combination would prove critical in what newspapers called the championship game against the Chicago Bears on December 4.^{xix}

Moran's injuries kept him on the sidelines most of the game against the Bears. Neither team scored until the final quarter when the Bears made a touchdown, but missed the extra point. With less than two minutes left, Stockton again connected with Homan for a touchdown, and Tex Hamer nailed the extra point to give Frankford the victory.^{xx} Championships then were determined by winning percentage at the end of the season and a loss of any remaining game could cost Frankford the title. The Providence Steam Roller were beaten by the Yellow Jackets on December 11. The arch-rival Pottsville Maroons came on December 18. The program carried a photo of Moran as one of the "Jacket Cripples Who Will See Action Against Pottsville Today."^{xxi} But there wasn't much action and the game ended in a scoreless tie – which gave Frankford the "World Championship" of 1926. A fine white gold Illinois watch was awarded to each player for that accomplishment.^{xxii}

When Moran returned to Iowa after the 1926 football season he played on a semi-pro basketball team. His NFL connection with Thorpe led to an invitation to fill in for an injured player on Thorpe's barnstorming basketball team called "The World Famous Indians." It was the twilight of Thorpe's athletic career, but an unforgettable memory for Moran.^{xxiii}

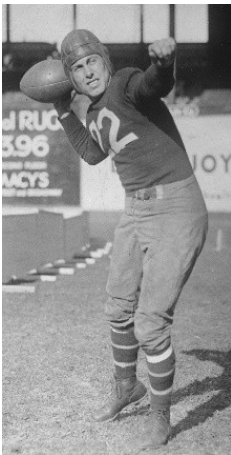


Frankford did not renew Guy Chamberlin's contract after the 1926 season. Chamberlin went to the Chicago Cardinals and Frankford hired Charles Moran (no relation to Hap) as head coach. The "Yellow Jacket Buzz" did its best to encourage the fans: *We are glad to see so many of our football favorites back - and who won't be thrilled to see "Hap" Moran diving through that line again. Surely everyone recalls the shouts of last season, "Put Hap Moran in," and how Hap did respond. Just like gasoline, those cheers seemed to put pep in his motor.*^{xxiv}

Whatever chemistry the team had in 1926 was replaced by confusion in 1927. Moran was the scoring leader for Frankford, but, after appearing in six games, he was released to go to the Cardinals for the last four games of the season. He scored one touchdown against the New York Yankees.^{xxv}

In 1928, Moran signed with the Pottsville Maroons. The 1928 Pottsville team had three future Hall of Famers: "Fats" Henry, Walter Kiesling and Johnny "Blood" McNally. But even with that star power the results were miserable; Pottsville won only two league games. Moran had touchdown passes against the Packers, the Bears, and the Giants.^{xxvi} The Giants remembered that Steve Owen had knocked himself out trying to tackle Moran,^{xxvii} and when Pottsville's season ended they bought his contract and put him in the backfield to replace Bruce Caldwell who had been released after teammates complained about his unwillingness to block for them.^{xxviii}

In July 1929, the Giants purchased the Detroit Wolverines in order to acquire Benny Friedman,^{xxxix} the greatest passer in that era. In 1929 Friedman threw 20 touchdown passes, shattering the previous NFL record.^{xxx} Moran caught four of Friedman's touchdown passes, ending the season with 30 points. He had a great game against Frankford when he ran back an interception 50 yards for a touchdown, caught a Friedman pass in the end zone, and passed for a touchdown to Mickey Murtagh. *Hap Moran ... was the cause of the Yellow Jackets defeat. For one period the Yellow Jackets stood up toe to toe with the Giants until this fellow Moran appeared. He put a shot of new life into the Giants the moment he entered the game. From there on it was easy sailing.*^{xxxi}



The key game of the 1929 season was the Green Bay Packers at the Giants on November 24. Both teams entered the game undefeated with the championship on the line. The *New York Daily News* reported: *Pro football's irresistible force met the game's reputedly immovable object at the Polo Grounds. ... The answer was Green Bay Packers 20, New York Giants 6, undisputed first place in the league for the great Wisconsin scoring machine.* Next to the article was a photo of Moran with the caption: *This play gave the Giants fans one of their few opportunities to cheer. Here's Moran (No. 48) leaping to catch a pass from Friedman in the second quarter march to touchdown.*^{xxxii}

The Giants ended 1929 in second place behind the Packers. This would also be the result in 1930, although the race took a very different route to the finish line. Friedman was again the marquee star but in the game against the Cardinals the newspaper headline read: *Moran Steals Friedman's Thunder - Hap Moran, half back from Carnegie Tech, assumed the hero role for the Giants. Moran sailed a 35-yard pass into the arms of Campbell, New York end. Moran then faked a toss, and swept down to the Cardinals 15. Wilson cut through right tackle for 8, picked up 5 at the other side of the line, and Moran crushed over for the winning score.*^{xxxiii}

In November 1930, the Giants acquired Chris Cagle, All American from Army. He made his pro debut when the Packers came to the Polo Grounds on November 23. Ten minutes into the game Cagle was injured and Moran went in. Early in the third quarter, the Giants were on their own 8-yard line and in deep trouble. *"Lining up in punt formation, deep man Hap Moran, a deceptively fast 190-pounder, faked a kick, picked up a block, cut around his right end, and headed for the sidelines. Finally, after a record 91-yard run, Moran was pulled down from behind on the Packer 1 by end Lavern Dilweg."*^{xxxiv}

Outside the gates of the Polo Grounds a Great Depression was taking shape. New York Mayor James J. Walker had put together a committee, including Giants owner Tim Mara and Giants president Dr. Harry A. March, to raise money to “alleviate suffering brought about by an industrial depression.” One of the major events they promoted was a game between the Giants and the Notre Dame All Stars, featuring the Four Horsemen.^{xxxv}



The opportunity to go up against Knute Rockne caused Giants coach LeRoy Andrew to lose his focus on league contests. The Giants lost two games in a row and Andrew lost the confidence of his players. Tim Mara was furious and fired Andrew and installed Friedman as player/coach.^{xxxvi} Those losses caused the Giants to slip behind Green Bay in winning percentage and cost Moran and his teammates a championship. But there was some redemption in the meeting with the Notre Dame All Stars. The Giants dominated every aspect of the game and won 22 to 0. Moran threw the final touchdown pass of the game, the last points ever scored against a team coached by Rockne. After the game Rockne told his All Stars, “That was the greatest football machine I ever saw. I’m glad none of you got hurt.”^{xxxvii}

In the summer of 1931 Dr. Harry March purchased a World War I submarine chaser and sent Moran to St. Louis to bring it down to New Orleans and then to Florida. Moran was to pick up other teammates along the way including Marion Broadstone, Glenn Campbell, and Dale Burnett.^{xxxviii} They left the boat in Miami with Captain A. A. Tanos with instructions to bring it up the coast to New York, then boarded a train to get north for the football season.

In 1931 the Giants dropped to fifth in the NFL standings. But it was not all bad news - the great Mel Hein joined the team, Steve Owen was named head coach, and Moran was the scoring leader for the Giants and was named to the second All Pro team by Red Grange.^{xxxix} Moran was fourth in the league in field goals and third in points after touchdown. He scored touchdowns rushing, passing, and receiving. He also did some of New York’s punting. In a game against Green Bay he threw a 54-yard pass to Ray Flaherty and then kicked a 27-yard field goal.^{xl}



F. Dale Moran, (above), who came to Miami as the representative of the New York owners of the converted submarine chaser. Kingfisher uncovered a secret plan under which the Kingfisher was to have been chartered to adventurers who proposed to rescue Chinese and their hoarded gold out of Mexico.

When the football season ended, Captain Tanos and the Kingfisher had still not reached New York, so Dr. March sent Moran down to Miami to investigate. Moran uncovered that Tanos had stolen the boat and was involved in a plot to smuggle Chinese Nationals and their gold (and opium^{xli}) out of Mexico.^{xlii} The plot also involved an airplane owned by aviator Bill Lancaster and aviatrix Jessie Keith-Miller. They were famous for long distance flying



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records before the Depression hit. Now, desperate for cash, Lancaster left Miller in the company of Haden Clarke to ghost-write a book for them while Lancaster flew his plane to the Mexican border. When Lancaster returned, he discovered Keith-Miller and Clarke were having an affair. Five days after the newspapers reported that Moran had uncovered the smuggling plot, the headline was that Haden Clarke had committed suicide.^{xlili} Lancaster was later charged with murder and the trial attracted worldwide attention.^{xliv} Moran went back to New York designing and installing industrial heating and cooling systems until the 1932 football season began.^{xlv}

In 1932 the team dropped the first three games, all on the road. Their opening home game, against Brooklyn, seemed to turn the tide. The 20-12 victory included a 71-yard touchdown run by Moran. Then another tie and two losses made a disastrous 1-5-1 start. Steve Owen brought back Jack McBride, the scoring leader for the Giants in '25, '26, and '27. McBride led the Giants to victories over Stapleton and then over undefeated League Champion Green Bay. The 6-0 win over the Packers was the major upset of the season, and Moran caught a 16-yard pass as part of the touchdown drive.^{xlvi}

In 1933 the Giants acquired Harry Newman and Ken Strong. Moran was alternating in the backfield with Strong at the beginning of the season and played a major role in the Giants 54-0 win over the Eagles. In that game he set an NFL record for the most yards receiving in a single game - 114 yards on three catches. The record stood until 1937.^{xlvi}

That victory helped the Giants win the divisional title. For Moran, his touchdown against the Eagles was his last score as a New York Giant. The Giants played the Bears for the NFL Championship but lost 23-21. Sitting on the bench Moran saw Red Grange tackle Red Badgro and break up the Giants last hope for a win in a game where the lead changed hands six times.^{xlvi}

Moran wasn't much for sitting on the bench. As his college coach had written, "he does not seem to care what his appointed duty is, just so he gets to play." It was time to move on.

In 1934, Moran played one season with the Paterson Panthers of the American Association and then kept a hand in football by coaching. He'd done some coaching when the Giants sponsored a football team inside the walls of Sing Sing Prison in 1931.^{xlix} In 1936 he took the Panthers to an 11-3-0 record.ⁱ

In 1937 the papers had upbeat stories about Moran signing on to coach a new football team in Jersey City, NJ.ⁱⁱ The team was not able to gain a lease for the newly constructed Roosevelt Stadium and played only three games – all away against Providence, Brooklyn Bay Parkways, and Fritz Pollard's Brown Bombers.ⁱⁱⁱ

Also in 1937, Moran married Lucille Beberstein and moved to Sunnyside, Queens. Shortly after he moved, two boys knocked on his door and asked him to coach their football team; he coached the Sunnyside Mustangs from 1938 until the outbreak of World War II.^{liii}



Beberstein had been a schoolteacher in Flint, Michigan. In 1927 she moved to New York and took a management position with Schrafft's Restaurants. Then the Great Depression hit. Working for a restaurant meant no chance of going hungry, and Beberstein brought her mother and two sisters to live with her.^{liv} Her mother's grandfather had been a prominent Amish bishop in Illinois and later a founder of the Defenseless Mennonite Church,^{lv} but in Queens she and Moran joined the Sunnyside Reformed Church where he served as a Deacon and Elder. Moran also served many years as Cub Master, Scout Master, and Executive Committee member of the Queens Council, BSA.^{lvi}

After football Moran worked for the Federal Government in procurement. In 1942 he was hired by Western Electric, the supply arm of Bell Telephone. At different points in his career he was responsible for buying all the telephone poles, safety equipment, office supplies, wood, canvas, and cleaning supplies for the Bell System.^{lvii} He retired in 1966.

The Morans had two sons, Mark born in 1940 and Michael in 1947. Mark had a career in the United States Army, rising to the rank of Lt. Colonel after two tours in Vietnam as an Airborne Ranger and combat engineer. Michael was an ordained minister and Senior Pastor of the First Congregational Church in New Milford, Connecticut. In 1990, the Morans moved to New Milford where Lucille died January 8, 1992, and Hap on December 30, 1994. Harry Newman wrote Michael: It's not without reason your dad was called Hap, he always had a smile on his face.^{lviii}

In the summer of 1992 the Giants sent a video crew to New Milford to interview the 91-year old Moran in honor of his 91-yard record run in 1930. The interview was broadcast on the pre-game show *Giants 1992*.^{lix} In 2005, after 75 years, that record was finally broken by Tiki Barber. As noted in a 2006 profile of Moran in *The Duke*, Moran's run was the longest-held mark in the Giants record book.^{”lx}

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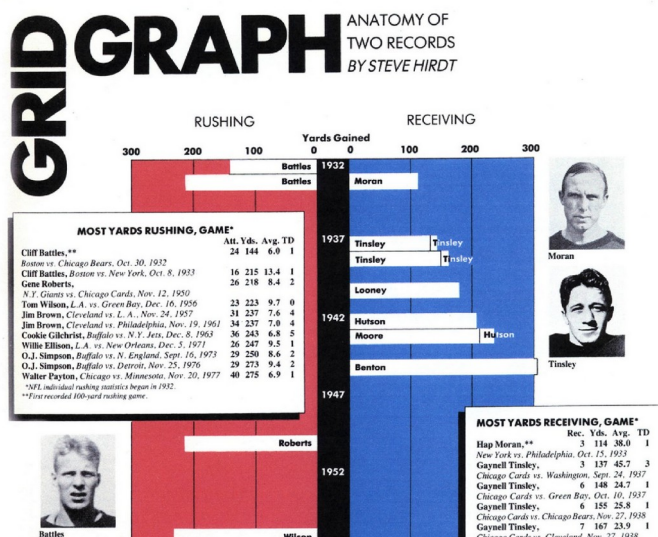
End notes:

- i “Hap Moran,” Pro-Football-Reference.com, accessed April 14, 2025,
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 ii Ken Pullis, “Progression of NFL Records,” *PFRA Extra* 2002, 9.

Progression of NFL Records compiled by Ken Pullis

LONGEST RUN FROM SCRIMMAGE-
 85 - Pete Stinchcomb, ChiS-Cle, 11-20-21
 91 - Hap Moran, NYG-GB, 11-23-30
 97 - Andy Uram, GB-ChiC, 10-8-39
 * - Bob Gage, Pit-Chi, 12-4-49
 99 - Tony Dorsett, Dal-Min, 1-8-83

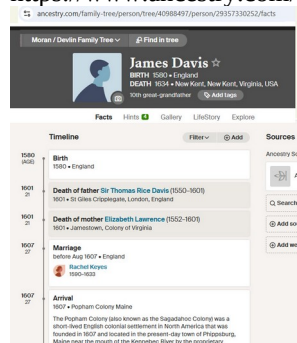
- iii John Hogrogian, *All-Pros The First 40 Years*, (North Huntingdon, PA: PFRA, 1995), 37.
 iv Steve Hirdt, “Grid Graph,” *Elias Sports Bureau*, 1995.



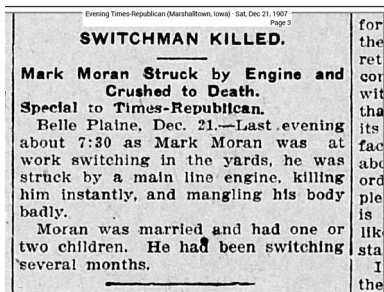
From: Steve Hirdt [STEVE@esb.com]
 Sent: Thursday, January 20, 2005 1:16 PM
 To: revmoran@nmchurch.org
 Cc: STEVE@esb.com
 Subject: your father's NFL career
 Rev. Moran:

Thank you for your kind letter regarding the Grid Graph that I did, many years ago, that mentioned your father. Unfortunately, I do not know what website contains that chart, and I believe that I did that work at least 10 years ago. Although the NFL began play in 1920, it didn't start keeping statistics in an organized manner until 1933. So it was that when your father caught three passes for 114 yards against the Eagles on Oct. 15, 1933, he was credited with the NFL's first "official" 100-yard receiving game.

- v “Hap Moran,” Pro-Football-Reference.com, accessed April 14, 2025,
<https://www.pro-football-reference.com/players/M/MoraHa20.htm>.
 vi “James Davis,” Ancestry.com, accessed April 12, 2025,
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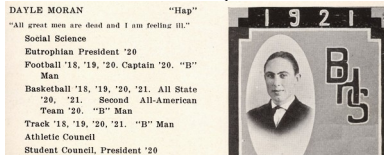


- vii “Switchman Killed,” *Evening Times-Republican (Marshalltown, Iowa)*, December 21, 1907, 3.

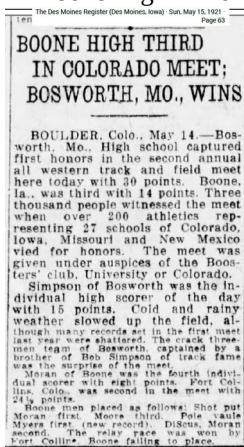


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viii *The 1921 Scroll*, (Boone Iowa: The Senior Class of Boone High School, 1921), 17.

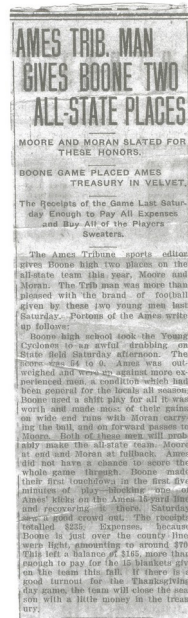


ix “Boone High Third in Colorado Meet,” *The Des Moines Register*, May 15, 1921, 63.



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Moran Family Scrapbook.



xi *The Thistle*, (Pittsburgh, PA: Yearbook Published by the Junior Class of the Carnegie Institute of Technology, 1923), 176-183.

xii John Heisler, *Echoes of Notre Dame Football: The Greatest Stories Ever Told* (Chicago, IL: Triumph Books, 2005) 63.

xiii “Hap Moran,” pioneers.grinnell.edu, accessed April 11, 2025, <https://pioneers.grinnell.edu/honors/grinnell-college-athletics-hall-of-fame/hap-moran/105>.

xiv Moran Family Scrapbook.

July 6th, 1926.
Coach, Yellow Jackets Football Team,
Frankford Athletic Association,
Lawson Bldg.,
Frankford & Paul Sts.,
Philadelphia, Pa.

Dear Sir:

Moran is a big, tall, "rangy", backfield man, weighing from 185 to 190 pounds, when in condition. He has long legs, hits them high, and uses his hips in good style. He is one of those chaps who is covering a lot of territory although it appears that he is not running at all.

He really is a smart ball player. Defensively, he sees plays and is not fooled. I like him better playing a defensive half than full, because he looks after passes exceptionally well from halfback position. He tackles well and plays an excellent all around game.

One thing you are going to like about Moran is that he loves to play football. He will do anything you tell him and will work like a Trojan, take discipline without any comment and will sacrifice himself at all times for the benefit of the team. He is just as willing to block as run with the ball, as he does not seem to care what his appointed duty is, just so he gets to play.

Respectfully yours,
HWH:VS
H. W. Ryland.

xv Howard Barnes, *Frankford Yellow Jackets* (Philadelphia, PA: The Frankford Historical Society, 1985), 119.

xvi Ken Pullis, “1926 National Football League,” *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

xvii Moran Family Scrapbook.

HAP MORAN IS LIKENED TO SHOOTING STAR

Rated As Star of Entire Game by the Philadelphia Public Ledger. Couldn't Be Denied.

Hap Moran has been likened to a shooting star by the sports editor of the Philadelphia Public Ledger. Hap is playing football with the Philadelphia Yellow Jackets and a recent clipping from the Ledger speaks of him as follows:

The large attendance at the Frankford Yellow Jacket stadium last Saturday, were treated to one of the best open games of rugby football were seen at the grounds. The visiting team, with Lamb in the lineup, plowed rings around our home team. In the first quarter they plowed right up the field against the wind, making repeated first downs. It appearing that the Yellow Jackets were unable to stop them. In the second quarter they were very successful in

their open field play, executing forward passes in succession until a touchdown seemed inevitable, with the Yellow Jackets held, and advanced the ball to midfield. Not to be denied, the visitors renewed the fray into the open play and this time scored a touchdown, the half terminating 7 to 6.

In the second half there was a change made in the Yellow Jackets team, and the result was wonderful. A player by the name of Moran, the star of the entire game, was unstoppable, through the line, around the ends, averting the opposing players, and making the longest run of the game, it seemed that he was right at home, and was different from what went before, that he seemed like a star let down from the planet Mars, with plays that the poor folk of the earth knew nothing about. We are certainly pleased to tell our many readers of the wonderful edition this player has made to the team, and the spirit he put in the rest of the players. While the home team had the breaks in the second half they completely outplayed the team which put up the fastest first half seen this season.

xviii Ken Pullis, “1926 National Football League,” *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

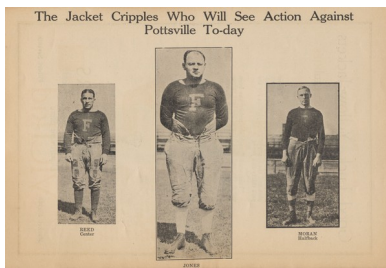
xix “Football Championship,” *The Philadelphia Inquirer*, December 3, 1926, 25.

The Philadelphia Inquirer (Philadelphia, Pennsylvania) Fri, Dec 3, 1926
Page 25

Football Championship
National League
Frankford Yellow Jackets
vs. Chicago Bears
Sat., Dec. 4th, 2.30 P. M.
SHIBE PARK
Tickets on sale at Gimbels and Yellow Jacket office.

xx Ken Pullis, “1926 National Football League,” *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

xxi “The Jacket Cripples Who Will See Action Against Pottsville Today,” *Frankford AA Official Program*, December 18, 1926, 45.

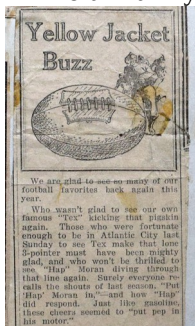


xxii Moran Family Scrapbook.



xxiii Michael Moran, "Hap Moran: My Dad," *The Coffin Corner: Vol. XXI, No. 6, 1999, 3.*

xxiv Moran Family Scrapbook.



xxv Ken Pullis, "1927 National Football League," *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

xxvi Ken Pullis, "1928 National Football League," *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.

xxvii Michael Moran, "Hap Moran: My Dad," *The Coffin Corner: Vol. XXI, No. 6, 1999, 5*

xxviii Barry Gotteher, *The Giants of New York* (New York: G. P. Putnam's Sons, 1963) 64.

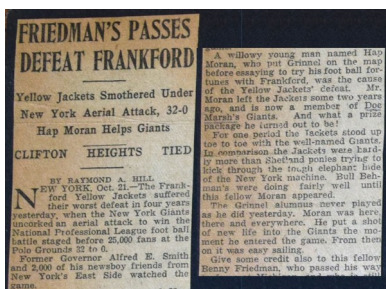
xxix "Benny Friedman to Play With Giants Next Fall," *Buffalo Courier Express*, July 18, 1929, 13.



Buffalo Courier Express (Buffalo, New York) - Thu, Jul 18, 1929 - Page 13

xxx Dan Daly & Bob O'Donnell, *Pro Football Chronicle* (New York: Macmillan, 1990) 40.

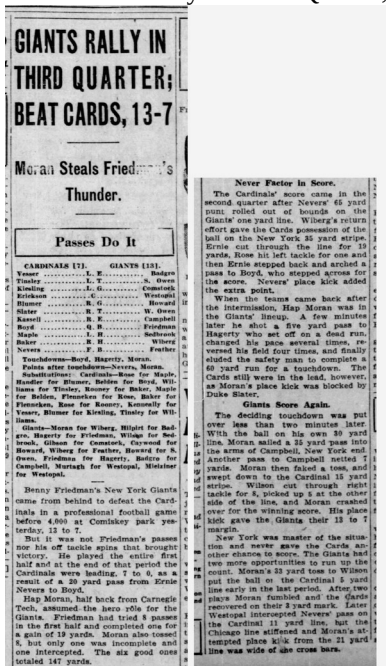
xxxi Moran Family Scrapbook.



xxxii C. A. Lovett, "Packers Hand Giants First Defeat," *New York Daily News*, November 25, 1929, 563.



xxxiii "Giants Rally in Third Quarter; Beat Cards 13-7," *Chicago Tribune* (Chicago, Illinois), November 10, 1930, 21.



xxxiv Barry Gottehrer, *The Giants of New York*, (New York, NY: G. P. Putnam's Sons, 1963) 76.

xxxv James Walker, "Citizens of New York, Men of Notre Dame, Greetings," *Notre Dame All Stars vs. New York Giants Benefit Football Games Official Program*, December 14, 1930, 5.

xxxvi Murray Greenberg, *Passing Game - Benny Friedman and the Transformation of Football* (New York, NY: Public Affairs, 2008) 218.

xxxvii Barry Gottehrer, *The Giants of New York*, (New York, NY: G. P. Putnam's Sons, 1963) 83.

xxxviii "Broadstone Asked to Join Cruise," *The Columbus Telegram* (Columbus, Nebraska), Aug. 5, 1931, 7.

The Columbus Telegram (Columbus, Nebraska) -
05 Aug 1931, Wed - Page 7

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BROADSTONE ASKED TO JOIN IN CRUISE

Norfolk, Aug. 5 (AP) — Marion Broadstone, University of Nebraska gridiron star of 1930, received a wire today from Dr. Harry March, president of the New York Giants football association, inviting him to accompany him and three other football players on a cruise down the Mississippi, through the Gulf of Mexico to New York.

Dr. March recently purchased a government submarine chaser No. 43 with which he plans to make the trip.

Plans call for Dr. March and 10 football guests to leave St. Louis August 7. The other players who will make the journey are "Happy" Moran, of Boston, Pa., "Artie" Campbell, end, and Dale Burnett, halfback.

Broadstone has been signed to play tackle with the New York Giants this fall.

- xxxix John Hogrogian, *All-Pros The First 40 Years*, (North Huntingdon, PA: PFRA, 1995) 37.
- xl Ken Pullis, “1931 National Football League,” *PFRA*, research by Elias Sports Bureau and Professional Football Research Association Linescore Committee.
- xli Ralph Barker, *Verdict on a Lost Flyer, The Story of Bill Lancaster*, (London, UK: George G. Harrap & Co., 1969), 93.
- xlii “Missing Boat Believed Off Cuba,” *The Miami Herald*, (Miami, Florida) April, 17 1932, 2.

PAGE TWO

MISSING MIAMI BOAT
BELIEVED OFF CUBA

Continued From Page 1

done Thursday night, rivermen pointed out. It was three hours before another boat was able to pull the Kingfisher free and the strange tug could take it under the bridge and out into the bay. Rivermen reported that the ship was provisioned with 3,000 gallons of fresh water and boxes of foodstuffs before it left. A tug, the master of which said that he was on his way from Jacksonville to Pensacola, was fueled at the Belcher Oil Company docks, Thursday afternoon.

The disappearance followed the sending of photostatic copies of the ship's papers to New York by Moran and the uncovering by Moran of secret negotiations which the suspected officer had been making with a Miami group of adventurers who proposed to charter the ship to transport Chinese and their hoarded gold from Mexico to Colombia. The Chinese are not permitted to take their wealth with them when they leave Mexico. It was proposed to carry them by airplane to the deck of the ship a few at a time until 100 of them were loaded and then proceed to Colombia, the Miami promoters, the airplane operators and the boat officer to share in 45 per cent of the gold taken aboard.

“Does YOUR Coat
Collar Really FIT?”

Is one shoulder slightly higher than the other? Does one shoulder blade protrude? No matter how difficult you may think it is to fit you—GILBERT—ANTREE to create a suit for you that is really MOLDED to every

UNCOVERED GOLD PLOT
AND MOVING OF BOAT



E. Dale Moran, (above), who came to Miami as the representative of the New York owners of the converted submarine chaser Kingfisher uncovered a secret plan under which the Kingfisher was to have been chartered to adventurers who proposed to rescue Chinese, and their hoarded gold out of Mexico. He also learned that the ship was registered at the United States Customs office as the property of an officer of the ship. The cruiser was towed out to sea early Friday by a strange tug, later being reported spotted by an aviator 20 miles out of Nuevitas, Cuba. Mr. Moran is a quarterback on the New York Football Giants, member of the National Football League.—Photograph by Herald Studio.

DEFENDANT FOUND

- xliii “Suicide Laid to Remorse at Love Theft,” *The Miami Herald* (Miami Florida) April 22, 1932, 1.

—PRICE FIVE CENTS

SUICIDE LAID TO REMORSE AT LOVE THEFT

Available Information and
Facts Indicate Clarke
Ended Own Life

FAMOUS WOMAN FLIER BEING HELD

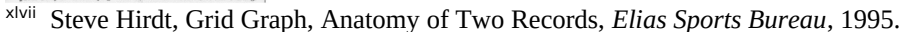
Companion Also Is Questioned In Death of 'Ghost
Writer' For Aviatrix

Haden Clarke, 26, free lance writer, is dead of a bullet wound in his head, apparently a suicide. He was a son of Mrs. Ida Clyde Clarke, women's magazine editor and professor at the University of Miami.

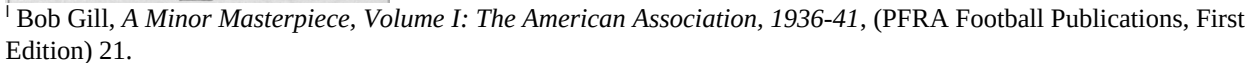
The wound was inflicted while he was in the sun porch of the residence of Mrs. Jeanne M. Keith-Miller, famous woman pilot, at 2321 S. W. Twenty-first terrace early yesterday. The sun porch was the bedroom of Clarke and Capt. W. N. Lancaster, former British flier. Mrs. Keith-Miller was in another room of the house.

- xliv Ralph Barker, *Verdict on a Lost Flyer, The Story of Bill Lancaster*, (London, UK: George G. Harrap & Co., 1969), 128.
- xlv Moran Family Scrapbook

^{xlvi} “Giants Pack Packers, 6-0,” *New York Daily News*, November 21, 1932, 40.



^{xlix} Paul Gallico, "Football Up the River," *The New York Daily News*, November 20, 1931, 845.



^{li} “Best Grid Minds Signed to Direct Jersey City Giants,” *The Bayonne Times* (Bayonne, NJ), August 23, 1937, 11.

BEST GRID MINDS SIGNED TO DIRECT JERSEY GIANTS

Francis Dale "Hap" Moran and Dr. Joe Alexander
Form An Unbeatable Combination

When the newly organized Jersey Football Giants, Hudson County's and New Jersey's lone representative in the American League signed up Francis Dale "Hap" Moran as their head coach they got one of the best football minds in the country. When they completed the coaching combination by signing up Dr. Joe Alexander, former All-American center from Syracuse U. as his assistant, they corralled what to all appearances look like an unbeatable combination.

There is a close bond of friendship between Moran and Alexander. It had its beginning back in 1924 when Moran, a raw-boned young giant from the tall grass region of Boone, Iowa, came in to join the New York football Giants. Alexander who was being acclaimed as one of the greatest all-time All-American centers hooked on with Tim Mara's combination the same year. Both became firm friends and were an inseparable combination when Moran quit the Giants after a seven-year stretch in 1931. There's plenty of good football lodged within the walls of Hap Moran's brain. The fundamentals of the sport were ground into his thick hide when he played at Carnegie Tech under the very capable Dr. Walter Rindner in 1922-23. When he left the Skibow to return to complete his education at Grinnell College back in Iowa he picked up quite a few more helpful hints on how to play this rugged man's game from Mike Hyson who was later destined to be head coach at the University of Iowa. And if his football education was incomplete when he left Grinnell it was certainly given the proper flesh when he joined up with the Frankfort Yellow Jackets and later moved over to the Polo Grounds to play with the Giants.

Both "Hap" and Alex The Great are going to be popular figures in Hudson County. They have a pleasing personality that is bound to catch on with the fans in Frank Hague's domain. They are keen judges of football talent and fully capable of hatching their wins with any football combination in the pro realm.

DEVLIN TO CLOSE BASEBALL SCHOOL AT PARK STADIUM

Arthur Devlin's Baseball School, which has been in session for the past four months, will come to a conclusion this week. The former New York Giants' third baseman announced that classes will be held tomorrow through Friday at 10:30 o'clock in the morning.

All baseball candidates over 16 years of age desiring to partake in the tryouts are asked to bring their shoes and gloves.

ROWE'S ARM STILL AILING
Henderson, Tex. — L. J. Wood (Schoolboy) Rowe, ailing Detroit Tiger pitcher, gave up six hits, including a homer, in four exhibition innings yesterday. Afterwards he said his arm "didn't feel any too good."



**THERE'S ONLY ONE
GOLDEN PLY BLOW-OUT
... Ride on Goodrich**

**PRO FOOTBALL
ARCHIVES**

lii "Jersey City Giants" Pro Football Archives, www. <https://www.profootballarchives.com/>, accessed Nov. 6, 2023.

Year	Team	Coach	League	Season	Record
1937	Jersey City Giants	Hap Moran	APL	1st	1-10
1938	Jersey City Giants	Hap Moran	APL	2nd	1-10
1939	Jersey City Giants	Hap Moran	APL	3rd	1-10
1940	Jersey City Giants	Hap Moran	APL	4th	1-10
1941	Jersey City Giants	Hap Moran	APL	5th	1-10
1942	Jersey City Giants	Hap Moran	APL	6th	1-10
1943	Jersey City Giants	Hap Moran	APL	7th	1-10
1944	Jersey City Giants	Hap Moran	APL	8th	1-10
1945	Jersey City Giants	Hap Moran	APL	9th	1-10
1946	Jersey City Giants	Hap Moran	APL	10th	1-10
1947	Jersey City Giants	Hap Moran	APL	11th	1-10
1948	Jersey City Giants	Hap Moran	APL	12th	1-10
1949	Jersey City Giants	Hap Moran	APL	13th	1-10
1950	Jersey City Giants	Hap Moran	APL	14th	1-10
1951	Jersey City Giants	Hap Moran	APL	15th	1-10
1952	Jersey City Giants	Hap Moran	APL	16th	1-10
1953	Jersey City Giants	Hap Moran	APL	17th	1-10
1954	Jersey City Giants	Hap Moran	APL	18th	1-10
1955	Jersey City Giants	Hap Moran	APL	19th	1-10
1956	Jersey City Giants	Hap Moran	APL	20th	1-10
1957	Jersey City Giants	Hap Moran	APL	21st	1-10
1958	Jersey City Giants	Hap Moran	APL	22nd	1-10
1959	Jersey City Giants	Hap Moran	APL	23rd	1-10
1960	Jersey City Giants	Hap Moran	APL	24th	1-10
1961	Jersey City Giants	Hap Moran	APL	25th	1-10
1962	Jersey City Giants	Hap Moran	APL	26th	1-10
1963	Jersey City Giants	Hap Moran	APL	27th	1-10
1964	Jersey City Giants	Hap Moran	APL	28th	1-10
1965	Jersey City Giants	Hap Moran	APL	29th	1-10
1966	Jersey City Giants	Hap Moran	APL	30th	1-10
1967	Jersey City Giants	Hap Moran	APL	31st	1-10
1968	Jersey City Giants	Hap Moran	APL	32nd	1-10
1969	Jersey City Giants	Hap Moran	APL	33rd	1-10
1970	Jersey City Giants	Hap Moran	APL	34th	1-10
1971	Jersey City Giants	Hap Moran	APL	35th	1-10
1972	Jersey City Giants	Hap Moran	APL	36th	1-10
1973	Jersey City Giants	Hap Moran	APL	37th	1-10
1974	Jersey City Giants	Hap Moran	APL	38th	1-10
1975	Jersey City Giants	Hap Moran	APL	39th	1-10
1976	Jersey City Giants	Hap Moran	APL	40th	1-10
1977	Jersey City Giants	Hap Moran	APL	41st	1-10
1978	Jersey City Giants	Hap Moran	APL	42nd	1-10
1979	Jersey City Giants	Hap Moran	APL	43rd	1-10
1980	Jersey City Giants	Hap Moran	APL	44th	1-10
1981	Jersey City Giants	Hap Moran	APL	45th	1-10
1982	Jersey City Giants	Hap Moran	APL	46th	1-10
1983	Jersey City Giants	Hap Moran	APL	47th	1-10
1984	Jersey City Giants	Hap Moran	APL	48th	1-10
1985	Jersey City Giants	Hap Moran	APL	49th	1-10
1986	Jersey City Giants	Hap Moran	APL	50th	1-10
1987	Jersey City Giants	Hap Moran	APL	51st	1-10
1988	Jersey City Giants	Hap Moran	APL	52nd	1-10
1989	Jersey City Giants	Hap Moran	APL	53rd	1-10
1990	Jersey City Giants	Hap Moran	APL	54th	1-10
1991	Jersey City Giants	Hap Moran	APL	55th	1-10
1992	Jersey City Giants	Hap Moran	APL	56th	1-10
1993	Jersey City Giants	Hap Moran	APL	57th	1-10
1994	Jersey City Giants	Hap Moran	APL	58th	1-10
1995	Jersey City Giants	Hap Moran	APL	59th	1-10
1996	Jersey City Giants	Hap Moran	APL	60th	1-10
1997	Jersey City Giants	Hap Moran	APL	61st	1-10
1998	Jersey City Giants	Hap Moran	APL	62nd	1-10
1999	Jersey City Giants	Hap Moran	APL	63rd	1-10
2000	Jersey City Giants	Hap Moran	APL	64th	1-10
2001	Jersey City Giants	Hap Moran	APL	65th	1-10
2002	Jersey City Giants	Hap Moran	APL	66th	1-10
2003	Jersey City Giants	Hap Moran	APL	67th	1-10
2004	Jersey City Giants	Hap Moran	APL	68th	1-10
2005	Jersey City Giants	Hap Moran	APL	69th	1-10
2006	Jersey City Giants	Hap Moran	APL	70th	1-10
2007	Jersey City Giants	Hap Moran	APL	71st	1-10
2008	Jersey City Giants	Hap Moran	APL	72nd	1-10
2009	Jersey City Giants	Hap Moran	APL	73rd	1-10
2010	Jersey City Giants	Hap Moran	APL	74th	1-10
2011	Jersey City Giants	Hap Moran	APL	75th	1-10
2012	Jersey City Giants	Hap Moran	APL	76th	1-10
2013	Jersey City Giants	Hap Moran	APL	77th	1-10
2014	Jersey City Giants	Hap Moran	APL	78th	1-10
2015	Jersey City Giants	Hap Moran	APL	79th	1-10
2016	Jersey City Giants	Hap Moran	APL	80th	1-10
2017	Jersey City Giants	Hap Moran	APL	81st	1-10
2018	Jersey City Giants	Hap Moran	APL	82nd	1-10
2019	Jersey City Giants	Hap Moran	APL	83rd	1-10
2020	Jersey City Giants	Hap Moran	APL	84th	1-10
2021	Jersey City Giants	Hap Moran	APL	85th	1-10
2022	Jersey City Giants	Hap Moran	APL	86th	1-10
2023	Jersey City Giants	Hap Moran	APL	87th	1-10

liii Moran Family Scrapbook clipping.

Mustangs Give Credit To Coach Moran

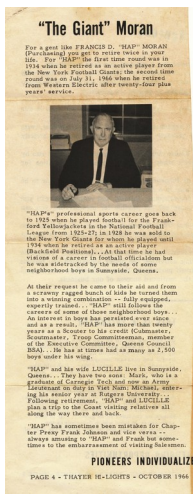
According to the Sunnyside Mustangs who average about 160 and who finished the grid season undefeated, they owe their success to the coaching of Hap Moran, former Carnegie Tech and pro Giant football star . . . The Mustangs, who have been beaten only once in two seasons, defeated the Greenpoint Lancers, St. Mary's (Bronx), the Jersey City F. C., Greenpoint Macons and last Sunday the Winfield Collegiates . . . Star of the Mustangs is Johnny Morrison . . . Aside to J. B. of Flushing: Thanks very much and a Merry Christmas to you, too.

liv "Lucille Ann Beberstein," Ancestry.com, accessed April 14, 2025

<https://www.ancestry.com/family-tree/person/tree/40988497/person/19562172343/facts>.

lv "Rediger, Joseph (1826-1904)," Global Mennonite Encyclopedia Online, accessed April 11, 2025 <https://gameo.org/index.php?title=Rediger,Joseph>, (1826-1904).

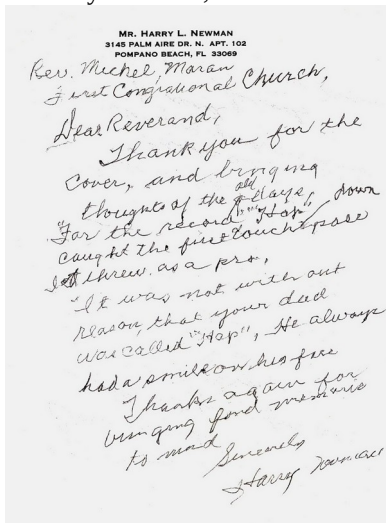
lvi "'The Giant' Moran," Thayer Highlights, Western Electric (New York, NY), Oct. 1966, 4.



vii Moran Family Scrapbook.

MANAGEMENT SALARY PROGRAM			
POSITION DESCRIPTION			
Name	F. D. MORAN	Soc. Sec. No.	
Company Division	ADMINISTRATION	Company Location	222 Broadway
Org. No.	3122	Occ. Code	0425
Title	BUYER - SUPPLIES	Rank	DEPARTMENT CHIEF
Reports to:	T. L. FORCET	ASST. SUFF.	
	Name	Rank	Title
PRINCIPAL PURPOSE(S) OF POSITION Write a capsule statement that explains the principal reason for the job's existence. Example: "To plan, develop methods, provide facilities and assist the shop to manufacture silicon power diodes."			
PRINCIPAL PURPOSE(S) OF POSITION (CONT'D) Plan, develop, negotiate and direct the procurement of materials including Canvas Products, ladders, insulators, cotton sleeves, fiber carrying case, warning flags, rope, castings, forgings, installation embedding devices, steel stripping, metal fabricated products encompassing specification and commercial requirements for resale to Bell System customers. The implementation of this responsibility requires the analysis of specific data to arrive at the optimum method of procurement. Selection of qualified suppliers, conducting negotiations with supplier's Executive Management, preparation of contracts and the coordination of all ordering locations in releasing purchased material within the established terms of the contract are inclusive responsibilities.			

lviii Harry Newman, "Letter to Michael Moran," September 3, 1999.



lix "NY Giants 1992 Interview with Hap Moran," Hapmoran.org accessed April 12, 2005, <https://www.hapmoran.org/>

lx Michael Eisen, "A Look Back at the Life of Hap Moran," The Duke, October 8, 2006, 15.